

# 2018-2023 STRATEGIC PLAN

# THEMES

## THEME: STUDENT EXPERIENCE

Clarke University will create transformational and integrative educational experiences for learners in all programs that eliminate institutional barriers and promote the optimization of learners' success.

## THEME: SUSTAINABLE FUTURE

Clarke University will build a sustainable future on a solid resource base and prudent fiscal practices to support a learner experience that commands the attention of learners and employers.

## THEME: VIBRANT CULTURE

Clarke University will foster a culture that celebrates diversity of people and perspectives and encourages the meaningful exchange of ideas and information in pursuit of better ways of learning and working together.

## THEME: DISTINCTIVE IDENTITY

Clarke University will be meaningfully differentiated by providing and communicating not only a "value" proposition of the education Clarke provides but also a "Values" proposition in our Catholic, Christian identity that prepares learners for career and life.