



STRATEGIC PLAN 2018-2023

STATUS REPORT






FIRST YEAR INITIATIVES

STATUS UPDATE KEY

-  COMPLETED
-  OPERATIONAL
-  SIGNIFICANT PROGRESS
-  STEADY PROGRESS
-  SOME PROGRESS
-  PAUSED/DEFERRED


THEME: STUDENT EXPERIENCE

Clarke University will create transformational and integrative educational experiences for learners in all programs that eliminate institutional barriers and promote the optimization of learners' success.




-  **One-Stop Shop Advising Center**
Clarke offers an integrated, team-based advising center offering guidance to students for academic, career, social and financial matters.
-  **Extended & Flexible Support Services**
Clarke University offers extended, flexible, and appropriate support services for student success.
-  **Enhanced Learning Spaces**
Clarke will improve existing learning spaces to effectively attract and retain students while ensuring students are career and life ready.
-  **Relevant & Valued Clarke Compass**
Revise Clarke Compass to allow for flexibility in student experiences to demonstrate learning and growth and aligns with employer and graduate school needs and offers valued experiences for career and life.
-  **Integrative Health and Wellness Center**
Develop a center that provides integrated health and wellness services and programs for all students.

THEME: SUSTAINABLE FUTURE

Clarke University will build a sustainable future on a solid resource base and prudent fiscal practices to support a learner experience that commands the attention of learners and employers.

-  **Expand Partnership Opportunities**
Identify areas for mutually beneficial partnership with Loras focusing on strengths each school provides.

Build on collaborations with the Iowa Catholic Collegiate Association.

Explore partnerships with Online Program Management providers.
-  **Create an Institutional Research System**
Create a robust institutional research system.
-  **Potential & Current Program Evaluation**
Expand Clarke's successful programs and evaluate current programs to determine which ones should be discontinued due to low enrollment.
-  **Industry Specific Credentialing**
Identify specific industries in the tristate area to partner with for industry specific credentialing and training.



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THEME: VIBRANT CULTURE

Clarke University will foster a culture that celebrates diversity of people and perspectives and encourages the meaningful exchange of ideas and information in pursuit of better ways of learning and working together.

-  **Enhanced Internal & External Student Communications**
Clarke has an integrated communication plan for internal and external audiences that provides consistent and clear information regarding student advising, registration, billing and financial aid, and student and residence life matters.
-  **Athletic Schedules & Faculty Communication**
System to coordinate athletic and academic scheduling and take proactive measures to align schedules.
-  **Employee Workload & Workplace Assessment**
Conduct workload-workplace assessment of faculty and staff.
-  **Re-Imagine Recognition & Excellence**
Create new and innovative ways to recognize and reward excellence on campus among faculty and staff.
-  **Rethinking & Reinventing “Spaces” on Campus for Engagement**
Reenvision gathering spaces for students, faculty, and staff to engage socially and intellectually.

THEME: DISTINCTIVE IDENTITY

Clarke University will be meaningfully differentiated by providing and communicating not only a “value” proposition of the education Clarke provides but also a “Values” proposition in our Catholic, Christian identity that prepares learners for career and life.

-  **Meeting Training & Development Needs of Business & Community Partners**
Develop a program of certificates, badges, and micro credentials that meets the need of local employers.
-  **Adult Student Program**
Develop a program for adult students.
-  **Clarke Mission Statement & Adoption of CORE Values**
Update the Clarke foundational documents in concise and contemporary language.

CLARKE UNIVERSITY STRATEGY MAP 2023

STAKEHOLDERS

How the theme is realized.
 How our stakeholders reflect the success of the theme.

FINANCIAL RESOURCES

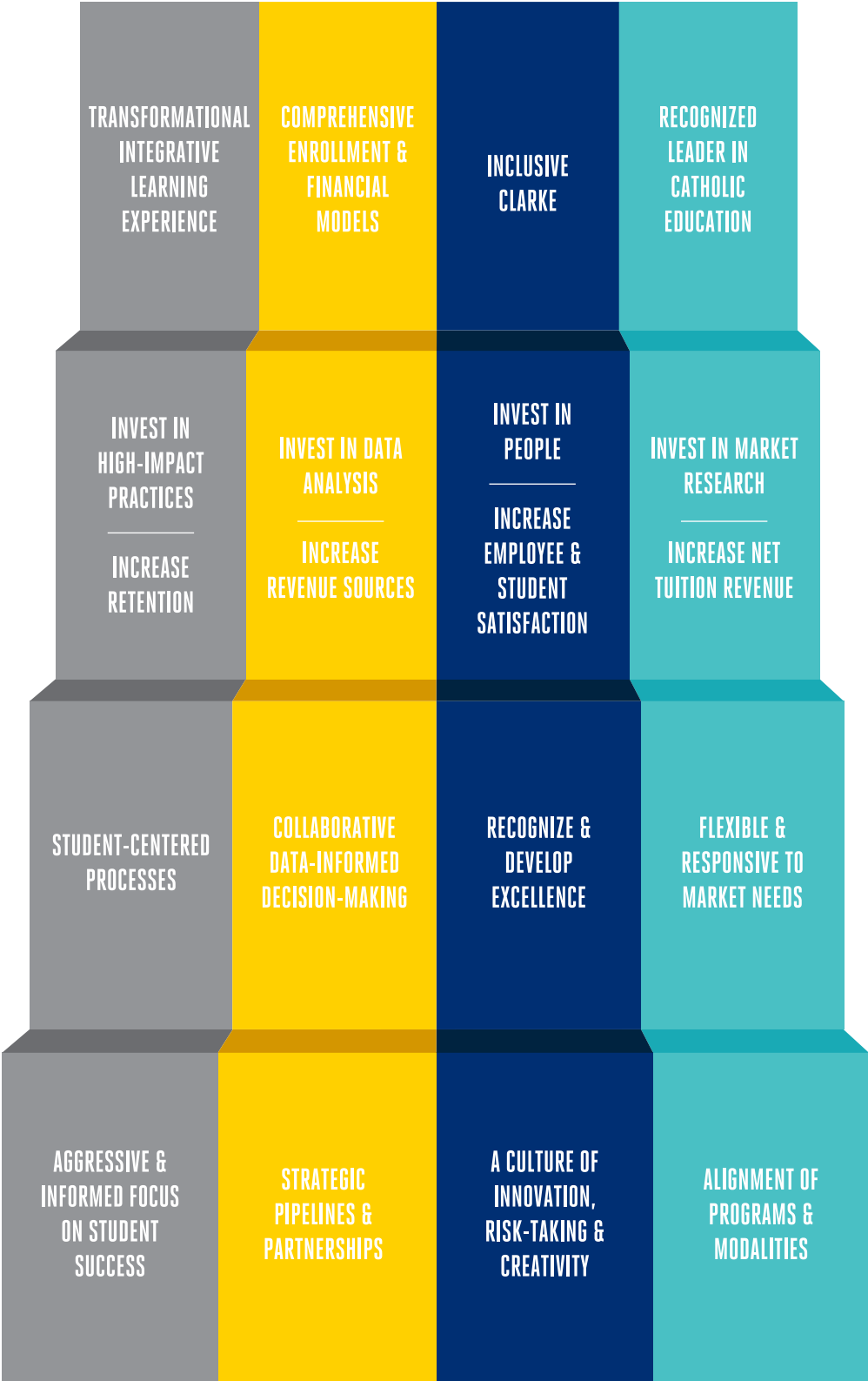
Input - Investments made by the institution to reach the strategic goal
 Output - Additional revenue achieved by reaching the strategic goal

INTERNAL PROCESSES

“How”
 • How we do what we do
 • Processes

ORGANIZATIONAL CAPACITY

Do we have the Who & What?
 Answer it for the theme
 • People
 • Programs
 • Staff



STUDENT EXPERIENCE

SUSTAINABLE FUTURE

VIBRANT CULTURE

DISTINCTIVE IDENTITY