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|  | **1** | **2** | **3** | **4** |
| Purpose:   * Is the purpose of the artifact clear and understandable? (E.g., exposition, argument, problem-solving, scientific investigation, evaluation/critique.) | * Purpose is missing or not evident. | * Purpose is ambiguous or vague. | * Purpose is evident. | * Purpose is evident and very clear. |
| Information:  Is the information:   * Accurate? * Credible? * Well-documented? * Enough (to support the purpose)? * Relevant? | * Information is inaccurate. * Information is not-credible. * Documentation is missing. * There is little or no information to support the purpose. * Information is irrelevant. | * Information is partially accurate. * Information is somewhat credible. * Sources are poorly documented. * There is not enough information or the information lacks detail. * Some of the information is relevant. | * Information is mostly accurate. * Information is mostly credible. * Most sources are well-documented. * There is enough information and it is sufficiently detailed. * Most of the information is relevant. | * Information is accurate. * Information is credible. * All sources are well-documented. * The information is comprehensive. * All information is relevant. |
| Reasoning:   * Is the reasoning sound? * Are ideas well-organized? * Are alternative perspectives considered? | * Reasoning is not sound. * Ideas are unorganized. * No other perspectives are considered. | * Reasoning is weak. * Organization is weak. * There is limited consideration of alternative perspectives. | * Reasoning is sound. * Ideas are organized. * Alternative perspectives are considered. | * Reasoning is compelling. * Organization enhances reasoning. * Alternative perspectives are considered and enhance reasoning. |
| Creativity:   * Is the thinking independent, insightful, or personalized? * Does the thinking reveal curiosity? * Does the thinking prompt further thought or reflection? | * There is no evidence of independent, insightful or personal thinking. * There is no evidence of curiosity. * Ideas fail to prompt further thought. | * There is some evidence of independent, insightful or personal thinking * There is some evidence of curiosity. * Ideas prompt some further thought. | * The thinking is independent, insightful, or personalized. * The thinking reveals curiosity. * Important questions or issues are raised. | * The thinking is innovative. * The thinking reveals passionate and keen intellectual and creative curiosity. * The thinking is provocative. |