

Portfolio Preparation

Clarke University Art + Design Department



Best Works Portfolio includes 12-20 artworks

Artwork should be original and demonstrate your abilities in drawing, color, design and any specific area of interest.

Ideally, the portfolio will demonstrate your artistic breadth and depth; it will show variety of media yet show your skill level. Consider including works which show a variety compositional strategies and scale of work, different angles of view, a range of subject matter, etc.

Observational Drawing

Drawing from life--

Still life

Self portrait

Figure drawing

Landscape

Perspective studies

Observational drawing shows skill in eye/hand coordination.

Avoid including works copied from magazine photos or images taken from web.

Creative works that show imagination, color and design sensitivity.

Include a variety of drawing and painting media: graphite (pencil), charcoal, conté, pastel, pen & ink, watercolor, acrylic, etc.

Other 2-Dimensional media

Painting

Printmaking

Photography

Digital work

animation, motion graphics, illustration, game design

web design, iMovies, YouTube, etc. (include CD or Web URL in portfolio)

Works in 3-Dimensional media

Sculpture

Ceramics

Fibers

Jewelry/metals

(multiple view photographs of works are okay if difficult to transport)

Sketchbooks

Show us your process!

Process Books/Sketchbooks/research journals/free writing or journaling

Thumbnail or preliminary sketches for works in portfolio

The Clarke Art + Design faculty members welcome seeing artwork created outside of class projects that demonstrate personal initiative, creativity and/or extra-curricular interests. Consider including volunteer work for yearbook, church posters, 4-H, etc., Theatre work: set design, costume design

Practice talking about your art, what was the assignment if the work was completed in a class? How did you respond to teacher's prompts? Which work/s shows your greatest strengths? Which work/s provided the greatest challenge? How did you arrive at subject matter? What would do differently if you were to remake the work?

Clarke University Fine Art Scholarships

Clarke University is pleased to offer Fine Arts Scholarships for excellence in performance to students who major in art, graphic design, art education, drama or music. Award amounts are determined after a portfolio review.

Candidates must also apply to and be accepted for admission to Clarke, preferably prior to the portfolio review. Eligible candidates must complete the admissions process and gain acceptance by **May 1, 2017** for priority consideration. Students competing for a Fine Arts Scholarship in art must submit a portfolio of 12-15 of their best artworks to the Clarke University Art + Design Department. Students may submit a digital portfolio if unable to visit campus

Students can present portfolios on Accepted Student Weekends:

February 4-5

February 18-19

March 18-19

or weekday late afternoons as arranged by Admissions Office

We look forward to your joining our award winning programs in graphic design, studio art and art education!

Portfolio reviews may be scheduled with the Clarke University Admissions Office by calling toll-free (800) 383-2345 or locally (563)588-6316.

For more art + design or portfolio information please contact Art + Design chair: louise.kames@clarke.edu