



Clarke
UNIVERSITY

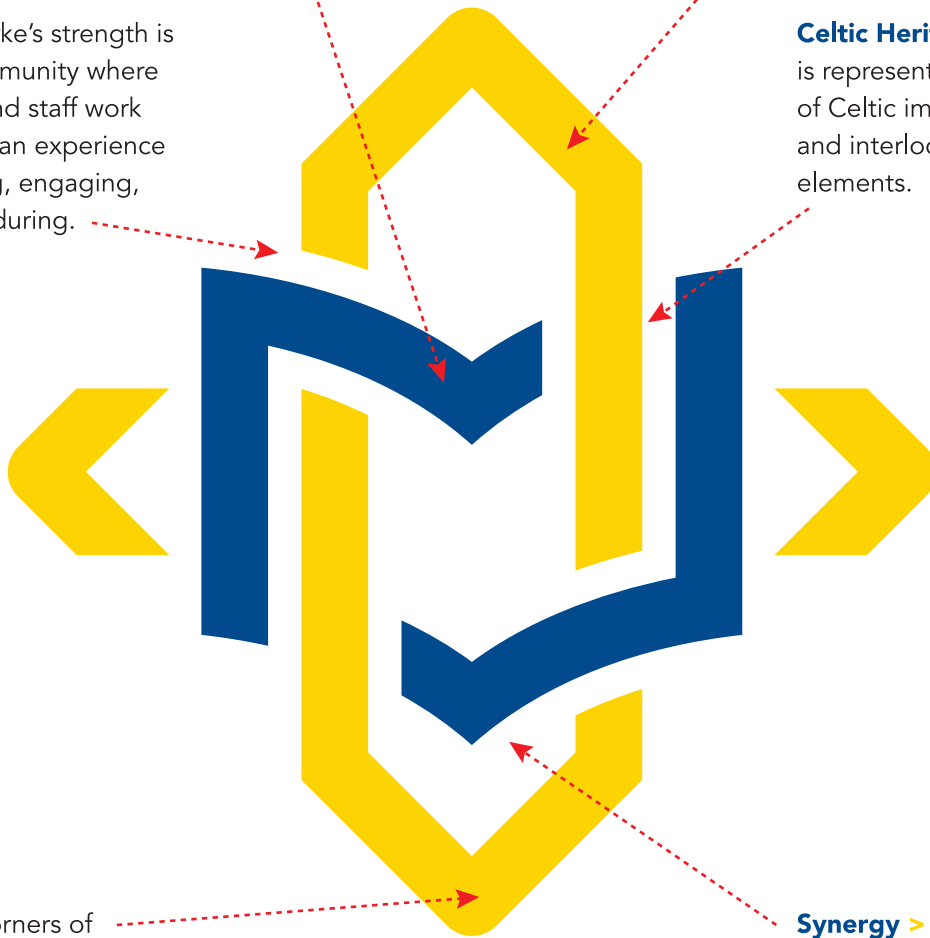
Logo Anatomy

Book > An open book represents academic excellence and an exceptional learning environment that is responsive to students' needs.

Cross > The cross represents Clarke's Catholic origins as well as the University's continuation of the BVM's rich spiritual and educational heritage.

Interwoven > Clarke's strength is its interwoven community where students, faculty and staff work together to create an experience that is empowering, engaging, embracing and enduring.

Celtic Heritage > This heritage is represented by a central theme of Celtic imagery: the interwoven and interlocking nature of its elements.



Four > The four corners of the logo represent Clarke's commitment to living the BVM Core Values of freedom, education, charity and justice.

Synergy > Central to the composition is the equal overlapping of the cross and book. This represents the school's synergy between the spiritual and academic development of its students.