DIGITAL MEDIA STUDIES

Clarke
UNIVERSITY

Right brain and left brain thinkers welcome.
Combine creativity and innovation.

> "The type of thinking that is a crossover of both of my degrees from Clarke is what led me to be an ideal candidate for my current position in product management marketing. Clarke made me a quick learner and adaptable. After only seven months, I exceled so much that I received a raise.

KATIE MARTER '18

DESIGN. CODE. CREATE.

Meet the next digital workforce.

Digital Media Studies students concentrate their studies in an area of emphasis.

1. Web development and multi-media (less code, more creative) –and/or–
2. Computer programming and app development (more code, less creative)

The Digital Media Studies major is a unique pre-professional liberal arts curriculum that spans across the Art+Design and Computer Science programs. Graduates of the Digital Media Studies program meet a growing demand for career-ready professionals in the field of interactive design.

Digital Media Studies prepares students for 21st-Century careers:

- Web Design
- Web Development
- Mobile App Development
- eCommerce
- Digital Content Marketing
- Interactive Animation
- Virtual Reality
- Future Workforce

WHAT IS A DIGITAL MEDIA DESIGNER?

Digital media designers (multimedia or interaction designers) work in a variety of mediums. You will create storyboards and wireframes for user experiences and user interfaces. Multimedia designers create a range of full motion brand pages or social media ads to sell a company's product or promote civic causes. You need skills in animation, website design, and video production that provide digital media designers a playground of interactive media.

Some industries that hire digital media designers are creative agencies, film and video productions, online businesses, web development, video gaming companies, and marketing agencies.

DMS students get hands-on experience in a required internship, many of which lead to full-time positions in the industry.

Students work one-on-one with professors.

Students in the DMS program get the opportunity to develop apps.

ADMISSIONS OFFICE
(563)588-6316
admissions@clarke.edu

COOL CLASSES

INTRODUCTION TO COMPUTER INFORMATION SYSTEMS — Learn about computer information systems and computer hardware within organizations.

INTERACTIVE DESIGN STUDIO — This hands-on course explores web design, user-interfaces, and design aesthetics specifically for "users" through interactive media.

MEDIA IN MOTION — Gain productive skills with motion graphic editing environments and integrated time-based meda.

CAREER-READY INTERNSHIPS

Take advantage of internship and experiential education opportunities through work experiences at local businesses and organizations. These experiences are intended to supplement classroom learning by allowing the application of design and computer systems skills and techniques. Digital Media Studies students have completed internships both locally in Iowa and beyond. These leading employers need your skills:

Dubuque, Iowa

· Gigantic Design
· McCullough Creative
· Design Mill
· Cartegraph Systems
· McGraw Hill
· Creative Adventure Lab

Regional

· Belstar Media
· Hammel Creative Media
· Net-Smart Inc
· UV Design
· Tri State Business Professionals

LEARN MORE!
clarke.edu/academics/digital-media-studies

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