

CURRICULUM GUIDE FOR ART AND DESIGN DEPARTMENT: B.F.A. DEGREE IN GRAPHIC DESIGN

(This is an example. Not all general education courses are listed or noted.)

YEAR 1

FALL	COURSE TITLE	CREDITS
ARHS 133	Art Western World I	3
ART 102	Drawing I	3
ART 105	Art and Design Methods	3
HIST 101	Western Civilization I	3

SPRING	COURSE TITLE	CREDITS
ARHS 134	Art Western World II	3
ART 109	3D Design	3
ART 230	Form and Communication	3
HIST 102	Western Civilization II	3

YEAR 2

FALL	COURSE TITLE	CREDITS
ART 205	Drawing II	3
ART 240	Typography and Layout	3

SPRING	COURSE TITLE	CREDITS
200 LEVEL	Art History Course	3
ART 225	Book Arts	3
ART 330	Publication Design/Print and Screen	3

YEAR 3

FALL	COURSE TITLE	CREDITS
ART 340	Branding and Identity Systems	3
	Studio Elective	3
	Study Abroad*	

SPRING	COURSE TITLE	CREDITS
200 LEVEL	Art History Course	3
ART 104	Basic Photography	3
ART 395	Internship	
ART 430	Interactive Media and Web Design	3

* Study Abroad is not a required course.

YEAR 4

FALL	COURSE TITLE	CREDITS
ART 395	Internship	
ART 440	Media in Motion and Senior Studio	3
ART 499	Art Capstone	3

SPRING	COURSE TITLE	CREDITS
DRMA 296	Philosophy and the Arts	3
	Graphic Design Elective	3
	Studio Elective	3

FOR A BACHELOR OF FINE ARTS (BFA) DEGREE IN GRAPHIC DESIGN A STUDENT COMPLETE 60 HOURS, INCLUDING: THIS DEGREE IS DEPENDENT UPON ART FACULTY RECOMMENDATION AND MAINTAINING A 2.75 OVERALL GRADE-POINT-AVERAGE (GPA) AND 3.0 GPA IN ART.

45 hours of studio courses:

6 hours of drawing:

- ART 102 Drawing I
- ART 205 Drawing II

12 hours of core courses:

- ART 105 Art and Design Methods
- ART 109 3D Design
- ART 104 Basic Photography
- ART 225 Book Arts

6 hours of studio electives

Graphic Design courses:

- ART 230 Form and Communication
- ART 240 Typography and Layout
- ART 330 Publication Design/Print & Screen
- ART 340 Branding and Identity Systems
- ART 430 Interactive Media and Web Design
- ART 440 Media In Motion and Senior Studio
- ART 395 Internship/Cooperative Education
- Graphic Design Elective

3 hours capstone:

- ART 499 Senior Performance Seminar

12 hours of art history courses, including:

- ARHS 133 Art of Western World I
- ARHS 134 Art of Western World II
- 6 hours of Art History electives

Required supporting course:

- DRMA 296 Philosophy and Arts

Recommended general education courses:

- HIST 101 Western Civilization I
- HIST 102 Western Civilization II