

## CURRICULUM GUIDE FOR COMMUNICATION

(This is an example and not all Compass courses are listed or noted)

### SOPHOMORE NEW MAJOR OR FALL TRANSFER – Starting COMM course work in first semester Sophomore year.

#### YEAR 2

FALL	COURSE TITLE	CREDITS
COMM 110	Communication and Contemporary Society*	3
COMM 120	Media Writing and Research	3
<b>TOTAL</b>		<b>9</b>

\* Fulfills Communication outcome for Compass; may fulfill a social science Knowledge outcome for Compass, if double-majoring.

SPRING	COURSE TITLE	CREDITS
COMM 110	Communication and Contemporary Society*	(3)
COMM 205	Communication Theory (offered Spring of odd years)	3
COMM 2XX	Practice Course (Strategic Writing offered Spring of even years; Argumentation and Debate offered Fall of even years)	3
<b>TOTAL</b>		<b>6</b>

#### YEAR 3

FALL	COURSE TITLE	CREDITS
COMM 130	Visual Literacy	3
COMM 2XX	Practice Course (if not taken in Spring)	(3)
COMM 225 OR COMM 300	Research Methods in Communication (offered Fall of even years) Communication Law and Ethical Practice (offered Fall of odd years)	3
COMM 395	Internship	1-3
<b>TOTAL</b>		<b>7-9</b>

SPRING	COURSE TITLE	CREDITS
COMM 2XX	200-Level Communication Intermediate Course	3
COMM 2XX	200-Level Communication Intermediate Course	3
COMM 395	Internship	1-3
<b>TOTAL</b>		<b>6-9</b>

\*\* Note: Practice Course requirement can be fulfilled by WRTG311: Professional Writing, offered every other Fall.

#### YEAR 4

FALL	COURSE TITLE	CREDITS
COMM 225 OR COMM 300	Research Methods in Communication (offered Fall of even years) Communication Law and Ethical Practice (offered Fall of odd years)	3
COMM 395	Communication Internship	1-3
COMM 3XX	300-Level Communication Intermediate Course	3
<b>TOTAL</b>		<b>6-9</b>

SPRING	COURSE TITLE	CREDITS
COMM 499	Communication Capstone	3
COMM 3XX	300-Level Communication Intermediate Course	3
<b>TOTAL</b>		<b>3</b>

### CURRENT 200-LEVEL AND 300-LEVEL COURSES

COMM 245 Public Relations: Principles and Actions  
 COMM 260 Principles of Advertising  
 COMM 280 Topics in Communication  
 COMM 335 Professional Presentation  
 COMM 365 Communication and Emerging Technologies  
 COMM 380 Special Topics in Communication

### Recently Offered Topics Classes

Social Media and Virtual Communities  
 Persuasion  
 Health Communication  
 Integrated Brand Development Customer Insights + Influencer Marketing

### Anticipated Topics Classes

Media History  
 Political Communication  
 Environmental Communication