

CURRICULUM GUIDE FOR COMMUNICATION

(This is an example and not all Compass courses are listed or noted)

JUNIOR NEW MAJOR OR FALL TRANSFER – Starting COMM course work in first semester Junior year.

YEAR 3

FALL	COURSE TITLE	CREDITS
COMM 110	Communication and Contemporary Society*	3
COMM 120	Media Writing and Research	3
COMM 130	Visual Literacy	3
COMM 2XX	Practice Course (<i>Strategic Writing offered Spring of even years; Argumentation and Debate offered Fall of even years</i>)	3
COMM 225 OR COMM 300	Research Methods in Communication (<i>offered Fall of even years</i>) Communication Law and Ethical Practice (<i>offered Fall of odd years</i>)	3
TOTAL		12

SPRING	COURSE TITLE	CREDITS
COMM 110	Communication and Contemporary Society* (<i>if not taken in the Fall</i>)	(3)
COMM 205	Communication Theory (<i>offered Spring of odd years</i>)	3
COMM 2XX	Practice Course (<i>if not taken in the Fall</i>)	(3)
COMM 2XX	200-Level Communication Intermediate Course	3
COMM 395	Internship	1-3
TOTAL		6-9

*Fulfills Communication outcome for Compass; may fulfill a social science Knowledge outcome for Compass, if double-majoring.

YEAR 4

FALL	COURSE TITLE	CREDITS
COMM 225 OR COMM 300	Research Methods in Communication (<i>offered Fall of even years</i>) Communication Law and Ethical Practice (<i>offered Fall of odd years</i>)	3
COMM 2XX	200-Level Communication Intermediate Course	3
COMM 3XX	300-Level Communication Intermediate Course	3
COMM 395	Internship	1-3
TOTAL		9-12

SPRING	COURSE TITLE	CREDITS
COMM 395	Internship	1-3
COMM 3XX	300-Level Communication Intermediate Course	3
COMM 499	Communication Capstone – Senior Seminar	3
TOTAL		6-9

CURRENT 200-LEVEL AND 300-LEVEL COURSES

COMM 245 Public Relations: Principles and Actions
 COMM 260 Principles of Advertising
 COMM 280 Topics in Communication
 COMM 335 Professional Presentation
 COMM 365 Communication and Emerging Technologies
 COMM 380 Special Topics in Communication

Recently Offered Topics Classes

Social Media and Virtual Communities
 Persuasion
 Health Communication
 Integrated Brand Development Customer Insights + Influencer Marketing

Anticipated Topics Classes

Media History
 Political Communication
 Environmental Communication