

CURRICULUM GUIDE FOR COMMUNICATION

(This is an example and not all Compass courses are listed or noted.)

TRADITIONAL STUDENT – Entering as a Communication major

YEAR 1

FALL	COURSE TITLE	CREDITS
COMM 110	Communication and Contemporary Society*	3
COMM 120	Optional: Media Writing and Research	(3)
TOTAL		3

SPRING	COURSE TITLE	CREDITS
COMM 110	Communication and Contemporary Society* (if not taken in the Fall)	(3)
TOTAL		(3)

* Fulfills Communication outcome for Compass; may fulfill a social science Knowledge outcome for Compass, if double-majoring.

YEAR 2

FALL	COURSE TITLE	CREDITS
COMM 120	Media Writing and Research (if not taken last year)	3
COMM 130	Visual Literacy	3
TOTAL		6

SPRING	COURSE TITLE	CREDITS
COMM 205	Communication Theory (offered Spring of odd years)	3
COMM 2XX	Practice Course (Strategic Writing offered Spring of even years; Argumentation and Debate offered Fall of even years)	3
TOTAL		6

YEAR 3

FALL	COURSE TITLE	CREDITS
COMM 2XX	Practice Course (if not taken in Spring)	(3)
COMM 225 OR COMM 300	Research Methods in Communication (offered Fall of even years) Communication Law and Ethical Practice (offered Fall of odd years)	3
COMM 2XX	200-Level Communication Intermediate Course	3
COMM 395	Internship	1-3
TOTAL		6-9

SPRING	COURSE TITLE	CREDITS
COMM 2XX	200-Level Communication Course	3
COMM 3XX	300-Level Communication Course	3
COMM 395	Internship	1-3
TOTAL		6-9

YEAR 4

FALL	COURSE TITLE	CREDITS
COMM 3XX	300-Level Communication Intermediate Course	3
COMM 225 OR COMM 300	Research Methods in Communication (offered Fall of even years) Communication Law and Ethical Practice (offered Fall of odd years)	3
COMM 395	Internship	1-3
TOTAL		6-9

SPRING	COURSE TITLE	CREDITS
COMM 499	Communication Capstone	3
TOTAL		3

CURRENT 200-LEVEL AND 300-LEVEL COURSES

COMM 245 Public Relations: Principles and Actions
COMM 260 Principles of Advertising
COMM 280 Topics in Communication
COMM 335 Professional Presentation
COMM 365 Communication and Emerging Technologies
COMM 380 Special Topics in Communication

Recently Offered Topics Classes

Social Media and Virtual Communities
Persuasion
Health Communication
Integrated Brand Development Customer Insights + Influencer Marketing

Anticipated Topics Classes

Media History
Political Communication
Environmental Communication

CURRICULUM GUIDE FOR COMMUNICATION

(This is an example and not all Compass courses are listed or noted)

SOPHOMORE NEW MAJOR OR FALL TRANSFER – Starting COMM course work in first semester Sophomore year.

YEAR 2

FALL	COURSE TITLE	CREDITS
COMM 110	Communication and Contemporary Society*	3
COMM 120	Media Writing and Research	3
TOTAL		9

* Fulfills Communication outcome for Compass; may fulfill a social science Knowledge outcome for Compass, if double-majoring.

SPRING	COURSE TITLE	CREDITS
COMM 110	Communication and Contemporary Society*	(3)
COMM 205	Communication Theory (offered Spring of odd years)	3
COMM 2XX	Practice Course (Strategic Writing offered Spring of even years; Argumentation and Debate offered Fall of even years)	3
TOTAL		6

YEAR 3

FALL	COURSE TITLE	CREDITS
COMM 130	Visual Literacy	3
COMM 2XX	Practice Course (if not taken in Spring)	(3)
COMM 225 OR COMM 300	Research Methods in Communication (offered Fall of even years) Communication Law and Ethical Practice (offered Fall of odd years)	3
COMM 395	Internship	1-3
TOTAL		7-9

SPRING	COURSE TITLE	CREDITS
COMM 2XX	200-Level Communication Intermediate Course	3
COMM 2XX	200-Level Communication Intermediate Course	3
COMM 395	Internship	1-3
TOTAL		6-9

** Note: Practice Course requirement can be fulfilled by WRTG311: Professional Writing, offered every other Fall.

YEAR 4

FALL	COURSE TITLE	CREDITS
COMM 225 OR COMM 300	Research Methods in Communication (offered Fall of even years) Communication Law and Ethical Practice (offered Fall of odd years)	3
COMM 395	Communication Internship	1-3
COMM 3XX	300-Level Communication Intermediate Course	3
TOTAL		6-9

SPRING	COURSE TITLE	CREDITS
COMM 499	Communication Capstone	3
COMM 3XX	300-Level Communication Intermediate Course	3
TOTAL		3

CURRENT 200-LEVEL AND 300-LEVEL COURSES

COMM 245 Public Relations: Principles and Actions
 COMM 260 Principles of Advertising
 COMM 280 Topics in Communication
 COMM 335 Professional Presentation
 COMM 365 Communication and Emerging Technologies
 COMM 380 Special Topics in Communication

Recently Offered Topics Classes

Social Media and Virtual Communities
 Persuasion
 Health Communication
 Integrated Brand Development Customer Insights + Influencer Marketing

Anticipated Topics Classes

Media History
 Political Communication
 Environmental Communication

CURRICULUM GUIDE FOR COMMUNICATION

(This is an example and not all Compass courses are listed or noted)

SOPHOMORE NEW MAJOR OR SPRING TRANSFER – Starting COMM course work in second semester of Sophomore year.

SPRING	COURSE TITLE	CREDITS
COMM 110	Communication and Contemporary Society*	3
COMM 2XX	Practice Course (<i>Strategic Writing offered Spring of even years; Argumentation and Debate offered Fall of even years</i>)	3
TOTAL		6

* Fulfills Communication outcome for Compass; may fulfill a social science Knowledge outcome for Compass, if double-majoring.

YEAR 3

FALL	COURSE TITLE	CREDITS
COMM 120	Media Writing and Research	3
COMM 130	Visual Literacy	3
COMM 225 OR COMM 300	Research Methods in Communication (<i>offered Fall of even years</i>) Communication Law and Ethical Practice (<i>offered Fall of odd years</i>)	3
TOTAL		9

SPRING	COURSE TITLE	CREDITS
COMM 205	Communication Theory (<i>offered Spring of odd years</i>)	3
COMM 2XX	200-Level Communication Intermediate Course	3
COMM 395	Internship	1-3
TOTAL		6-9

YEAR 4

FALL	COURSE TITLE	CREDITS
COMM 225 OR COMM 300	Research Methods in Communication (<i>offered Fall of even years</i>) Communication Law and Ethical Practice (<i>offered Fall of odd years</i>)	3
COMM 2XX	200-Level Communication Intermediate Course	3
COMM 3XX	300-Level Communication Intermediate Course	3
COMM 395	Internship	1-3
TOTAL		9-12

SPRING	COURSE TITLE	CREDITS
COMM 395	Internship	1-3
COMM 3XX	300-Level Communication Intermediate Course	3
COMM 499	Communication Capstone – Senior Seminar	3
TOTAL		6-9

CURRENT 200-LEVEL AND 300-LEVEL COURSES

COMM 245 Public Relations: Principles and Actions
 COMM 260 Principles of Advertising
 COMM 280 Topics in Communication
 COMM 335 Professional Presentation
 COMM 365 Communication and Emerging Technologies
 COMM 380 Special Topics in Communication

Recently Offered Topics Classes

Social Media and Virtual Communities
 Persuasion
 Health Communication
 Integrated Brand Development Customer Insights + Influencer Marketing

Anticipated Topics Classes

Media History
 Political Communication
 Environmental Communication

CURRICULUM GUIDE FOR COMMUNICATION

(This is an example and not all Compass courses are listed or noted)

JUNIOR NEW MAJOR OR FALL TRANSFER – Starting COMM course work in first semester Junior year.

YEAR 3

FALL	COURSE TITLE	CREDITS
COMM 110	Communication and Contemporary Society*	3
COMM 120	Media Writing and Research	3
COMM 130	Visual Literacy	3
COMM 2XX	Practice Course (<i>Strategic Writing offered Spring of even years; Argumentation and Debate offered Fall of even years</i>)	3
COMM 225 OR COMM 300	Research Methods in Communication (<i>offered Fall of even years</i>) Communication Law and Ethical Practice (<i>offered Fall of odd years</i>)	3
TOTAL		12

SPRING	COURSE TITLE	CREDITS
COMM 110	Communication and Contemporary Society* (<i>if not taken in the Fall</i>)	(3)
COMM 205	Communication Theory (<i>offered Spring of odd years</i>)	3
COMM 2XX	Practice Course (<i>if not taken in the Fall</i>)	(3)
COMM 2XX	200-Level Communication Intermediate Course	3
COMM 395	Internship	1-3
TOTAL		6-9

*Fulfills Communication outcome for Compass; may fulfill a social science Knowledge outcome for Compass, if double-majoring.

YEAR 4

FALL	COURSE TITLE	CREDITS
COMM 225 OR COMM 300	Research Methods in Communication (<i>offered Fall of even years</i>) Communication Law and Ethical Practice (<i>offered Fall of odd years</i>)	3
COMM 2XX	200-Level Communication Intermediate Course	3
COMM 3XX	300-Level Communication Intermediate Course	3
COMM 395	Internship	1-3
TOTAL		9-12

SPRING	COURSE TITLE	CREDITS
COMM 395	Internship	1-3
COMM 3XX	300-Level Communication Intermediate Course	3
COMM 499	Communication Capstone – Senior Seminar	3
TOTAL		6-9

CURRENT 200-LEVEL AND 300-LEVEL COURSES

COMM 245 Public Relations: Principles and Actions
 COMM 260 Principles of Advertising
 COMM 280 Topics in Communication
 COMM 335 Professional Presentation
 COMM 365 Communication and Emerging Technologies
 COMM 380 Special Topics in Communication

Recently Offered Topics Classes

Social Media and Virtual Communities
 Persuasion
 Health Communication
 Integrated Brand Development Customer Insights + Influencer Marketing

Anticipated Topics Classes

Media History
 Political Communication
 Environmental Communication

CURRICULUM GUIDE FOR COMMUNICATION

(This is an example and not all Compass courses are listed or noted)

TRANSFER IN WITH AA OR AS DEGREE

YEAR 3

FALL	COURSE TITLE	CREDITS
COMM 110	Communication and Contemporary Society	3
COMM 120	Media Writing and Research	3
COMM 130	Visual Literacy	3
COMM 225 OR COMM 300	Research Methods in Communication <i>(offered Fall of even years)</i> Communication Law and Ethical Practice <i>(offered Fall of odd years)</i>	3
CMPS 102	Compass Navigator: Transfers	1
TOTAL		12

SPRING	COURSE TITLE	CREDITS
COMM 110	Communication and Contemporary Society <i>(if not taken in the Fall)</i>	(3)
COMM 205	Communication Theory <i>(offered Spring of odd years)</i>	3
COMM 2XX	Practice Course <i>(if not taken in the Fall)</i>	(3)
COMM 2XX	200-Level Communication Intermediate Course	3
COMM 395	Internship	1-3
TOTAL		9-12

YEAR 4

FALL	COURSE TITLE	CREDITS
COMM 225 OR COMM 300	Research Methods in Communication <i>(offered Fall of even years)</i> Communication Law and Ethical Practice <i>(offered Fall of odd years)</i>	3
COMM 2XX	200-Level Communication Intermediate Course	3
COMM 3XX	300-Level Communication Intermediate Course	3
COMM 395	Internship	1-3
CMPS 499	Compass Seminar III	3
TOTAL		12-15

SPRING	COURSE TITLE	CREDITS
COMM 395	Internship	1-3
COMM 3XX	300-Level Communication Intermediate Course	3
COMM 499	Communication Capstone – Senior Seminar	3
CMPS 499	Compass Seminar III <i>(if not taken in the Fall)</i>	3
TOTAL		6-10

CURRENT 200-LEVEL AND 300-LEVEL COURSES

- COMM 245 Public Relations: Principles and Actions
- COMM 260 Principles of Advertising
- COMM 280 Topics in Communication
- COMM 335 Professional Presentation
- COMM 365 Communication and Emerging Technologies
- COMM 380 Special Topics in Communication

Recently Offered Topics Classes

- Social Media and Virtual Communities
- Persuasion
- Health Communication
- Integrated Brand Development Customer Insights + Influencer Marketing

Anticipated Topics Classes

- Media History
- Political Communication
- Environmental Communication